



Endorsed by



Supported by



# 3<sup>rd</sup> International Conference on Hemophilia and Rare Bleeding Disorder

in partnership with the  
World Federation of Hemophilia

**5-6 OCTOBER 2024**  
GRAND HYATT HOTEL, ABU DHABI, UAE



**SPONSORSHIP  
PROSPECTUS**

# Sponsorship Invitation Letter



Dr. Faisal Khanani



Dr. Naser Al Zein

Dear Partners,

On behalf of the Scientific and the Organizing committees, it gives us great pleasure to invite you to participate as a sponsor at the **3rd International Conference on Hemophilia and Rare Bleeding Disorder** in partnership with the World Federation of Hemophilia to be held on **5-6 October 2024** at the Grand Hyatt Hotel, Abu Dhabi, UAE.

The conference aims to present the most recent advances, exchange the latest science and discuss the newest clinical applications designed to improve care and treatment for patients with Hemophilia and rare bleeding disorders in the UAE and around the region. The scientific committee has developed a comprehensive two-day program highlighting the current challenges and clinical development in Hemophilia and rare bleeding disorders.

The program gathered leading experts in the field who have brought cutting-edge science, and practice to bear on the devastating problem of Hemophilia and Bleeding Disorders.

The conference provides a forum for educational opportunities as well as a chance to interact with colleagues and experts in the field. The Scientific Program will offer a great selection of educational sessions that will feature cutting-edge presentations, keynote lectures, case presentations, debates, special panel discussions, and livelier interactions with industry leaders and experts in hemophilia and bleeding disorders.

The International Conference on Hemophilia and rare bleeding disorders have been intended in an interdisciplinary way that will provide you with a unique opportunity to meet up with peers from both academia and industry and establish a scientific network between them. The program will bring extreme exposure to our attendees, so we make sure that this event is a blend that covers high experts, researchers, professionals, scientists, and young scholars.

This meeting will promise you the highest scientific and educational opportunities. It also provides the best networking platform with national and international colleagues while expanding existing connections or creating new ones.

This conference will provide very important exposure to sponsors to promote your company's products and services. In terms of sponsorship, we offer exposure that will help position your brand and its strengths and most important feature your support of medical advancement in the UAE.

The sponsorship comes with a diverse portfolio of promotional opportunities. We would be more than happy to provide you with more information on how we could best tailor these to suit your needs. Being an important partner to us, we look forward to your participation in this important conference.

We have enclosed the sponsorship prospectus that details the different levels of participation from which you can choose how you would like to participate in the event and support our efforts.

We appreciate your participation in the past and hope you continue to partner with us in this worthwhile event.

Yours Sincerely,

A handwritten signature in black ink that reads "Faisal Khanani".

**Dr. Muhammad Faisal Khanani**

Conference Chair  
Chief, Division of Pediatric Hematology and Oncology,  
Consultant Pediatric Oncology  
Tawam Hospital, Al Ain, UAE

A handwritten signature in black ink that reads "Naser Al Zein".

**Dr. Naser Al Zein**

Conference Co-Chair  
Division Chief, Pediatrics - Medical Affairs  
Sheikh Khalifa Medical City, Abu Dhabi, UAE



# Committee

## Scientific Committee



### **Dr. Shahrukh Hashmi**

Chair Scientific Committee  
SEHA Oncology Council; Chairman,  
Department of Oncology/ Hematology,  
Sheikh Shakhbout Medical City  
In partnership with Mayo Clinic, Abu Dhabi, UAE



### **Dr. Majed Mohammed Alremeithi**

Department of Paediatric  
Haematology / Oncology,  
Tawam Hospital, Al Ain, UAE



### **Dr. Mohammed Al Nuaimi**

Consultant Physician, Pediatric Hematology  
& Oncology, Bone Marrow Transplant & Cellular  
Therapy, Tawam Hospital; Adjunct Assistant  
Professor, UAE University, UAE



### **Dr. Layla Alreyami**

Pediatric Specialist  
Tawam Hospital, Al Ain, UAE



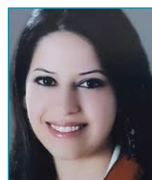
### **Dr. Mehran Karimi**

Professor Emeritus of Pediatric  
Hematology and Oncology  
Specialist Pediatric Hematologist-Oncologist  
American Hospital Dubai, Dubai, UAE



### **Dr. Mohammed Fahed Abdullah**

Co-Chair Scientific Committee  
Consultant, Pediatric Hematology/Oncology,  
Sheikh Khalifa Medical City Abu Dhabi, UAE



### **Dr. Manal Rayyan**

Clinical Pharmacist-Pediatric  
Oncology/Hematology  
Tawam Hospital, Al Ain, UAE



### **Dr. Amar Lal**

Consultant Hematologist &  
Consultant Oncologist  
Tawam Hospital, Al Ain, UAE



### **Dr. Sana Alblooshi**

Clinical Pharmacist- Adult  
Hematology/Oncology  
Tawam Hospital, Al Ain, UAE



### **Dr. Ali Mullah-Ali**

Pediatric Hematology, Oncology,  
Hemostasis & Thrombosis Consultant  
NBK Children's Hospital, Kuwait

# Committee

## Organizing Committee



### **Dr. Zainul Aabideen**

Chair Organizing Committee  
Consultant & Head of Pediatrics,  
Pediatric Hematology & Oncology  
Burjeel Medical City, Abu Dhabi, UAE



### **Dr. Hani Osman**

Adult Hematologist  
Tawam Hospital, Al Ain, UAE



### **Dr. Haydar Al Rufaye**

Pediatric Hematology Specialist,  
Tawam Hospital, Al Ain, UAE



### **Prof. Abdulhakim Al Rawas**

Pediatric Hematology Oncology & HSCT  
Sultan Qaboos University Hospital,  
Muscat, Oman



### **Dr. Hadeel Saleh Mohammad**

Consultant Hematology Oncology  
Hemostasis and Thrombosis - Pediatric  
NBK Specialized Children's Hospital,  
Kuwait



### **Dr. Asim Rana**

Pediatric Oncologist  
Dubai Hospital, UAE



### **Dr. Najam Awan**

Paediatric Hematologist Oncologist,  
Tawam Hospital, Al Ain, UAE



### **Dr. Omar Trad**

Department of Paediatric  
Haematology / Oncology,  
Tawam Hospital, Al Ain, UAE



### **Khalid Habaybia**

Nurse Manager  
Tawam Hospital, Al Ain, UAE



### **Prof. Mohammad Alshahrani**

Pediatric Hematology / Oncology & BMT  
Prince Sultan Military Medical City,  
Riyadh, KSA



### **Dr. Mustafa Albaroudi**

Consultant Pediatric Oncologist Hematologist  
NMC Royal Hospital, Khalifa City,  
Abu Dhabi, UAE



## Learning Objectives

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- Identify advanced approaches towards Hemophilia and rare bleeding disorders.
- Diagnose Hemophilia and other inherited bleeding disorders.
- Discuss management of Hemophilia and rare bleeding disorders.
- Discuss updates in research in Hemophilia and rare bleeding disorders.
- Offer an in-depth exposure to multidisciplinary approaches to the management strategies of Hemophilia and rare bleeding disorders
- Improve care of patients with hemophilia and rare bleeding disorders.
- Address the unmet needs in hemophilia and rare bleeding disorders.

## Who Should Attend?

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**This activity is designed to meet the needs of:**

- General Pediatricians
- Pediatric Subspecialists
- Pediatric Trainees
- Residents & Fellow
- Family Physicians
- General Practitioners
- Emergency Medicine Physicians
- Dietitians
- Pharmacists
- Specialist Nurses

## Key Features

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- Full two-day program
- Presentations by renowned expert speakers
- Interactive Sessions
- Connecting scientific community

## Why you should attend?

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- Meeting renowned experts from around the world
- Networking and developing new partnerships
- Learning and sharing best practices
- Get introduced to success stories and achievements
- Learning advanced approaches and practices towards Hemophilia





## BECOME A SPONSOR:

Welcome to a comprehensive menu of opportunities to promote your brand at the 3rd International Conference on Hemophilia and Rare Bleeding Disorder.

We offer comprehensive sponsorship packages which include exhibit space and various branding opportunities. Sponsorship allows you to achieve your objectives before, during, and long after the event. Make sure your company stand form the crowd and get maximum exposure to qualified decision-makers from the industry with our value-added opportunities!

Our team is ready to tailor a package that suits your needs, reflects your company image and fits in with your budget. Please find below various sponsorship categories:

## WHY 3rd ICHRBD CONFERENCE ?

- Align your brand with region's region's one of teh best Hemophilia and Rare Bleeding Disorder conference and influence the audience that matters most to you
- Connect with key industry decision makers, researchers and clinicians
- Maximum exposure at a premier conference dedicated to hemophilia and rare bleeding disorder
- Exhibit and distribute your marketing and promotional materials
- Increase your Brand equity and promote new product and services
- Build new Business and maintain existing relationships
- Learn about best practices of the field from around the world!

SPONSORSHIP PACKAGES	
LEAD	\$ 60,000
DIAMOND	\$ 40,000
PLATINUM	\$ 30,000
GOLD	\$ 20,000
SILVER	\$ 15,000
BRONZE	\$ 10,000
EXHIBITOR	\$ 6,000

# Sponsorship at a Glance

Level of Sponsorship	Lead \$ 60,000	Diamond \$ 40,000	Platinum \$ 30,000	Gold \$ 20,000	Silver \$ 15,000	Bronze \$ 10,000	Exhibitor \$ 6,000
<b>Pre-Conference Benefits</b>							
Conference Website: Logo displayed as sponsor by tier	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Primarily Program E-Booklet: Logo displayed as sponsor by tier	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Marketing Collaterals (e-brochures & e-flyer) Logo displayed as sponsor by tier	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor Profile on website	300 words	200 words	100 words	50 words	No	No	No
Hyperlink to your corporate website	Yes	Yes	Yes	Yes	Yes	No	No
Preconference Email Blasts:	Yes	Yes	Yes	Yes	No	No	No
<b>At Conference Benefits</b>							
Exhibitor Space	21 sqm	18 sqm	15 sqm	12 sqm	9 sqm	6 sqm	6 sqm
Delegates Registration (Educational Grant)	50	40	30	20	15	10	5
Industry Symposium Opportunity	Yes	Yes	Yes	Yes	No	No	No
Public Relations & Media: Acknowledgement in where ever possible	Yes	Yes	Yes	Yes	No	No	No
Exhibitor Pass	7	6	5	4	3	2	1
Registration Area Sponsorship	Yes	No	No	No	No	No	No
Logo on Roll ups and Signages	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on the Backdrop	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Delegate Bag Insert	Yes	Yes	Yes	No	No	No	No



## Lead/Delegates Champion

\$60,000

### Make A Large Impact by Showing Your Support of Healthcare Professionals in the UAE and the GCC Region!

This sponsorship category allows your organization to support the professional development of those working in healthcare information to improve the quality of healthcare.

#### Pre Conference Opportunities:

- Logo placement on conference Book with acknowledgement as Lead Sponsor
- Company logo and 300 words profile featured on the website as Lead Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Acknowledgements in all PR and media campaigns for the event
- Company Logo highlighted as the Lead Sponsor on pre-conference Newsletters

#### Conference Opportunities:

- 50 Delegate Registrations, Provided that they are eligible to attend the conference.
- 21 sqm Exhibition space in a premium location of your choice for networking
- Opportunity to organize two satellite symposium (Subject to approval)
- Delegate Bag/Folder sponsorship opportunity (Company logo Branded on Delegate Bag/Folder given to every Attendees upon registration in addition to the Conference Logo)
- Company Logo/highlighted as Lead Sponsor on all conference artworks (Banners, roll ups & Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- Insert of printed literature into delegate bag (max. 2 A4 inserts)
- 7 Complimentary passes for Company Representatives
- Registration area sponsorship opportunity
- Recognition with certificate of appreciation from the Chair persons at the Conference





Diamond Sponsor

\$ 40,000

### Pre Conference Opportunities:

- Logo placement on conference Book with acknowledgement as Diamond Sponsor
- Company logo and 200 words profile featured on the website as Diamond Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Acknowledgements in all PR and media campaigns for the event
- Company Logo highlighted as the Diamond Sponsor on pre-conference Newsletters

### Conference Opportunities:

- 40 Delegate Registrations, provided that they are eligible to attend the conference
- 18 sqm Exhibition space in a premium location of your choice for networking
- Opportunity to organize satellite symposium (Subject to approval)
- Exclusive sponsor of photo booth (Sponsor logo included on photpaper in addition to the Conference Logo)
- Company Logo/highlighted as Diamond Sponsor on all conference artworks (Banners, rollups & Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- Insert of printed literature into delegate bag (max. 1 A4 insert)
- 6 Complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the Conference



Platinum Sponsor

\$ 30,000

### Pre Conference Opportunities:

- Logo placement on conference Book with acknowledgement as Platinum Sponsor
- Company logo and 100 words profile featured on the website as Platinum Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Company Logo highlighted as the Platinum Sponsor on pre-conference Newsletters

### Conference Opportunities:

- 30 Delegate Registrations provided that they are eligible to attend the conference
- 15 sqm Exhibition space in a premium location of your choice for networking
- Opportunity to organize satellite symposium (Subject to approval)
- Company Logo/highlighted as Platinum Sponsor on all conference artworks (Banners, roll ups & Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- Insert of printed literature into delegate bag (max. 1 A4 insert)
- 5 Complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the Conference

## Gold Sponsor

\$ 20,000

### Pre Conference Opportunities:

- Logo placement on conference Book with acknowledgement as Gold Sponsor
- Company logo featured on the website as Gold Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Company Logo highlighted as the Gold Sponsor on pre-conference Newsletters

### Conference Opportunities:

- 20 Delegate Registrations provided that they are eligible to attend the conference
- 12 sqm Exhibition space in a premium location of your choice for networking
- Opportunity to organize satellite symposium (Subject to approval)
- Company Logo/highlighted as Gold Sponsor on all conference artworks (Banners, roll ups & Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- 4 Complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the Conference

## Silver Sponsor

\$ 15,000

### Pre Conference Opportunities:

- Logo placement on conference Book with acknowledgement as Silver Sponsor
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website from Conference website.

### Conference Opportunities:

- 15 Delegate Registrations provided that they are eligible to attend the conference
- 9 sqm Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as Silver Sponsor on all conference artworks (Banners, roll ups & Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- 3 Complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the Conference



## Bronze Sponsor

\$ 10,000

### Pre Conference Opportunities:

- Logo placement on conference Book with acknowledgement as Bronze Sponsor
- Company logo to feature on the E- brochure.

### Conference Opportunities:

- 10 Delegate Registrations provided that they are eligible to attend the conference
- 6 sqm Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as Bronze Sponsor on all conference artworks (Banners, roll ups & Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- 2 Complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the Conference.

## Exhibitor

\$ 6,000

### Pre Conference Opportunities:

- Logo placement on conference Book with acknowledgement as Exhibitor
- Company logo to feature on the E- brochure.

### Conference Opportunities:

- 5 Delegate Registrations provided that they are eligible to attend the conference
- 6 sqm Exhibition space of your choice for networking
- Company Logo/highlighted as Exhibitor Sponsor on all conference artworks (Banners, roll ups & Pop ups) throughout the conference
- 1 Complimentary passes for Company Representatives
- Recognition from the Chair persons at the Conference

# Additional Sponsorship opportunities

## LANYARD SPONSOR - \$10,000

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- Company Logo exclusively will be printed on the lanyard
- Conference lanyards to be given to all attendees upon registration.
- Company's logo and profile to be featured on the website as Supporting Sponsor.
- Reciprocal hot link to your website from the event website.
- 5 Complimentary delegates pass

## WI-FI SPONSOR - \$3,000

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- Help all conference attendees get connected at the Conference as the Official WiFi sponsor.
- Company logo on signage the includes Wi-Fi login instruction
- Wi-Fi Network Branded with company logo
- 2 complimentary conference registrations
- Logo and link placement on event registration website
- Sponsorship recognition in conference program

## GALA DINNER SPONSOR - \$10,000

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- Branded as official sponsor for the Gala Dinner arranged for Speakers, Moderators and committee members
- Logo on signage at exhibition areas and inside the dinner room
- Company's logo and profile to be featured on the website as supporting sponsor.
- Reciprocal hot link to your website from the event website.
- 5 delegates pass for the conference
- 2 Passes for the company staffs to attend the dinner

## PHOTO BOOTH SPONSOR - \$6,000

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- Exclusive sponsor of photo booth
- Sponsor logo included on photo paper
- Logo placement on conference Book and other conference collaterals with acknowledgement as Supporting Sponsor
- Company logo and profile to be featured on event website with acknowledgement as Supporting Sponsor
- Company Logo on the E-Brochure

# SPONSOR BOOKING FORM

www.menaconference.com Tel.: +971 24 919 888

In order to ensure that all sponsors communicate their requirements, we recommend filling in the booking form below. Kindly fill in the form below with all your requirements and submit to Mena conference.

## SPONSORSHIP REQUIREMENTS

Kindly indicate which type of sponsorship package you are interested in:

<input type="checkbox"/> Lead	\$ 60,000
<input type="checkbox"/> Diamond	\$ 40,000
<input type="checkbox"/> Platinum	\$ 30,000
<input type="checkbox"/> Gold	\$ 20,000
<input type="checkbox"/> Silver	\$ 15,000
<input type="checkbox"/> Bronze	\$ 8,500
<input type="checkbox"/> Exhibitor	\$ 6,000

## ADVERTISING OPPORTUNITIES

If you are interested in purchasing value adding branding opportunities, kindly check all that apply:

<input type="checkbox"/> Lanyard Sponsor	\$ 10,000
<input type="checkbox"/> Gala Dinner Sponsor	\$ 10,000
<input type="checkbox"/> Wi-Fi Sponsor	\$ 3,000
<input type="checkbox"/> Photo Booth Sponsor	\$ 6,000

## CONFERENCE PASSES

Category	Fee
<input type="checkbox"/> Doctors	AED 900
<input type="checkbox"/> Non-Doctors	AED 750
<input type="checkbox"/> Medical Residents / Students	AED 500

\*Additional 5% VAT will be Applicable on all Fees

For further inquiries or any clarifications please contact:

Mr. Afsal & Ms. Zandy  
Ph : +971 2 4919888, Mob : + 971 565033747  
+ 971 56 5033746 - Email: afsal@menaconference.com  
zandy@menaconference.com

## COMPANY DETAILS

Company Name:

Contact Name:

Designation:

Address:

P.O. Box:

City:

Country:

Tel.:

Mobile:

Fax:

E-mail:

Website:

Upon submitting the booking form, please note that MENA event coordinator will get back to you for confirmation including a contract for your final revision within 7-10 days.

Name: .....

Date: ..... Signature:

## PAYMENTS

Please choose one of the following mode of payment

By Online (www.menaconference.com)

By cheque payable to MENA

By Credit card       By Bank Transfer

Bank Transfer	
Account Name	Middle East North Africa Conference
Bank Name	Bank Of Baroda, Hamdan Street, Abu Dhabi
Bank Account No.	90020200006131
Swift Code	BARBAEADADH
Iban No.	AE290110090020200006131

! 😊  
Thank you for your booking confirmation

شركة الشرق الأوسط وشمال أفريقيا للمؤتمرات ذ.م.م.  
**mena CONFERENCE**  
Middle East North Africa Conference Company LLC  
www.menaconference.com





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Middle East North Africa Conference Company LLC

For more info, please contact:

Mr. Afsal or Ms. Zandy, Phone: +971 2 4919888,

Mob. +971565033747, +971565033746

Email: [Afsal@menaconference.com](mailto:Afsal@menaconference.com)

[zandy@menaconference.com](mailto:zandy@menaconference.com)